

# Nav-to-Net™

Seamlessly Integrated e-Commerce Solution

Exclusively for Microsoft Dynamics™ NAV



## Nav-to-Net™ 6

Solution Feature Guide

# Nav-to-Net™

## WHAT'S NEW IN NAV-TO-NET 6 ?

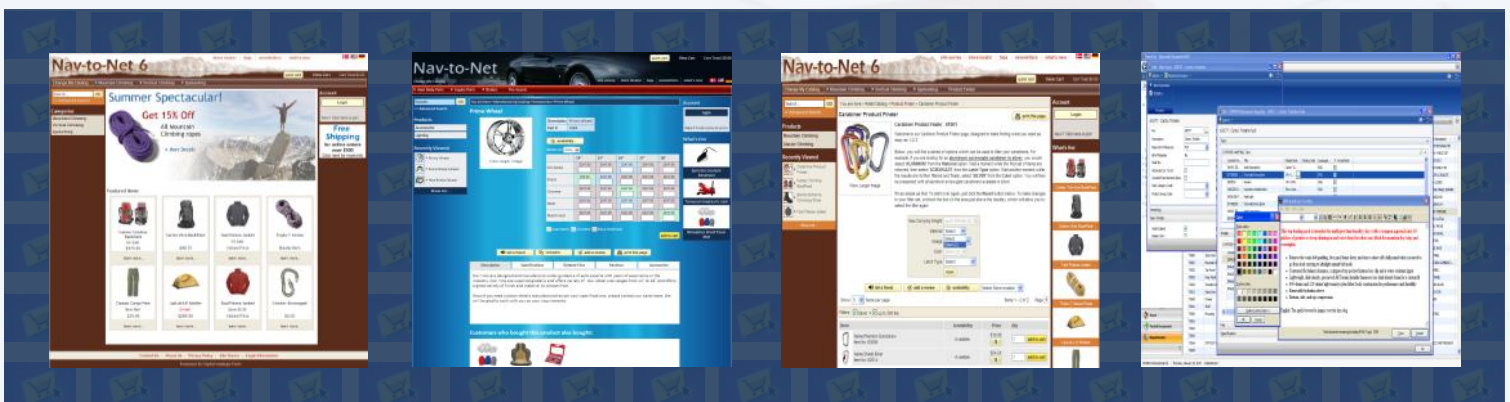
- ✓ **PARAMETRIC SEARCH**
  - Users can find products using simple parameter searching
  - Easily configured in NAV
- ✓ **MULTI-DIMENSIONAL PRODUCTS AND VARIANTS**
  - Supports matrices and grids for presenting products with different dimensions such as size, color, style, etc.
- ✓ **PRODUCT COMPARE**
  - Allows customers to compare products side-by-side dynamically.
- ✓ **SALES REP UP-SELLS FROM NAV**
  - Allows sales representatives to select products in NAV to show customers upon log-in.

- ✓ **STORE LOCATOR**
  - Allows users to find stores, dealers and warehouses online.
- ✓ **PRICE / AVAILABILITY ALERTS**
  - Allows users to request notification if a price or the availability of a particular item changes.
  - Alert requests can be collected and transferred to NAV.
- ✓ **DROPPED CART TRACKING**
  - Allows administrators to review dropped shopping carts and their contents.
- ✓ **TELL A FRIEND**
  - Allows customers to send a link to an item to other users.
- ✓ **SHOPPING CART UP-SELLS**
  - Dynamically displays up-sell items below the shopping cart based on items in the cart.

## KEY FEATURES IN NAV-TO-NET 6

- ✓ **COMPLETE WEB STORE FRONT SOLUTION**
  - Built exclusively for Microsoft Dynamics NAV.
  - Based on Microsoft server components, operating systems and “.Net”.
  - Nav-to-Net can effectively and safely bring your data and business logic online.
- ✓ **FULL FEATURED PRODUCT CATEGORY NAVIGATION**
  - Virtually unlimited numbers of product categories are supported.
  - Items can be displayed in multiple categories.
- ✓ **EXTENSIVE DOCUMENT/ CONTENT MANAGEMENT IN DYNAMICS NAV**
  - Comprehensive document management is used in Microsoft Dynamics NAV to manage text, images, files and specifications for any object type, such as; Items, Categories and Customers.
  - Document management utilizes the DVP HTML Multi-line Text Box to enable extensive multi-language content throughout the site.
  - Multi-Lingual website text labels (Language Tags) are also managed in Microsoft Dynamics NAV.
- ✓ **REALTIME AUTOMATIC ITEM AND CATEGORY SYNCHRONIZATION**
  - Items marked as “Web Enabled” will be synchronized to the web site in real time.
  - Web categories and categorization of items are managed from Microsoft Dynamics NAV.
  - Images and files are managed in Dynamics NAV and synchronized to the web site dynamically. (Though never stored in the NAV database)
  - Web product up-sells, accessories and recommendations can be selected to associate any web-based item or category with other web based Items.

- ✓ **ADVANCED SEARCH FUNCTIONALITY**
  - Advanced search functionality in Nav-to-Net makes it possible to set up ranking conditions within Microsoft Dynamics NAV and affect the search results presented to the user of the website.
  - Search results can be presented by popularity and category groupings.
- ✓ **ITEM INFORMATION PAGES**
  - Items are maintained in real time based on data from Microsoft Dynamics NAV.
  - Items include product images, detailed text descriptions, specifications and supporting data files.
  - Item pages will display individual customer pricing according to the data in Microsoft Dynamics NAV.
  - Inventory Status Levels based upon location.
  - Web site keeps track of recently viewed items.
  - An item can be offered in multiple units of measure.
- ✓ **ITEM VARIANTS & ITEM MASTERS**
  - Items can be offered in different variations such as color or size.
  - Nav-to-Net supports the standard variants functionality from Microsoft Dynamics NAV including the calculation of the item price and availability per variant.
  - Master Items enable administrators to replicate variant behavior using collections of non-variant items.
- ✓ **CUSTOM PRODUCT LISTS**
  - Customers can view a filtered list of products that have their negotiated prices associated with them.
- ✓ **MULTIPLE FAVORITES LISTS**
  - Personal or Company-wide wish-lists for customers enable the site's users to create multiple favorite lists that suite their interests.



# Nav-to-Net™

## ✓ NAV-TO-NET WEB SERVICES

- Connect to Nav-to-Net Objects and functionality remotely
- Build external interfaces to Nav-to-Net including Kiosks, Mobile Apps, Third Party Sites, Value Added Networks, etc.

## ✓ EBAY INTEGRATION

- Dynamic Item publishing to eBay
- Retrieves eBay categorization and orders

## ✓ RMA

- Allows users to request a Return Merchandize Authorization (RMA) for shipped items.

## ✓ GOOGLE ANALYTICS INTEGRATION

- Use integrated web analytics to monitor site activity



## ✓ SHOPPING CART

- Classic shopping cart is used to maintain a list of all products selected by the customer.
- Customers can review, save and retrieve the content of the shopping cart at all times.
- Customers can edit quantity and remove items directly from the shopping cart.

## ✓ CHECKOUT PORTAL

- Shopping cart information is summarized for the customer.
- New customers can create new customer accounts and add shipping information.
- Special web offers can be made through the coupon management tool.
- Customer can select from a list of shipping methods.
- Customizable credit card handling with embedded support for Paypal and Chargelogic.
- TAX/VAT calculation is applied to the total and the complete order is presented before final submission.
- The order is automatically transferred to Microsoft Dynamics NAV.

## ✓ INCOMING ORDERS HOLDING TABLE

- Nav-to-Net uses a web data holding table in Microsoft Dynamics NAV into which all web orders arrive.
- Administrators can configure Nav-to-Net to automatically post orders to the Dynamics NAV sales order tables.
- Administrators may review the content and status of orders in the holding table before they affect financial data.
- Unique order validations can be applied to web orders in the holding table.

## ✓ ORDER MANAGEMENT

- Administrators can define how orders are processed; using matching, automatic processing, manual processing, etc.
- Administrators can resend any missing orders from an emergency table on the web site.
- Ability to retrieve accidentally deleted web orders directly from within Microsoft Dynamics NAV.

## ✓ CUSTOMER ACCOUNT PORTAL

- Customers can create and edit their own profile information.
- Profile information includes customer contact and notification options.
- Customers can review a history of all previously placed orders rendered in real-time from Dynamics NAV.
- Customers can get access to other information provided from Microsoft Dynamics NAV.

## ✓ MULTIPLE WEBSITES SUPPORT

- Website management in Nav-to-Net allows for multiple websites to be set up and managed within the same Nav-to-Net installation.
- Websites can be configured for either B2B or B2C.
- Multiple URL's can be assigned to a Nav-to-Net installation and setup for individual Style Sheets and languages.
- Each website can have its own custom catalog(s).

## ✓ SEO OPTIMIZATION

- URL rewriting for search engine optimization, managed in NAV
- Meta tag Description, Title, Keyword and Alt image tag Management from within Microsoft Dynamics NAV.

## ✓ MULTI-LANGUAGE / MULTI-CURRENCY

- Information can be made available in different languages.
- Multi-Lingual content is managed right within Microsoft Dynamics NAV.
- Multiple currency pricing supported based on NAV currency setup.

## ✓ EXTENDED USER ROLES AND PERMISSIONS

- Users are given roles and are granted different levels of authorization to perform various functions on the site according to those roles.
- Web based permission engine allows customer administrators to modify permissions/roles for their own employees.\*

## ✓ APPROVERS

- For Business-to-Business customers, approval functionality makes it possible to define specific order types to be approved before they are entered into the sales order tables.
- The approver will receive an e-mail link to the order approval page where the order can be approved or denied.
- The approver list can be managed on-line, by the customer.

## ✓ SALES AGENT EXTRANET FEATURES

- Sales agents can log into the web site and order on behalf of their existing customers.
- Sales agents can create new customers online and place orders on their behalf.
- Sales agents can review the sales order history for any of their customers.
- Sales agents can review numerous preconfigured reports including: A/R report by customer, Top Sales & Commissions.

## ✓ CONTACT INTEGRATION

- Contact Integration with Microsoft Dynamics NAV Relationship Management.

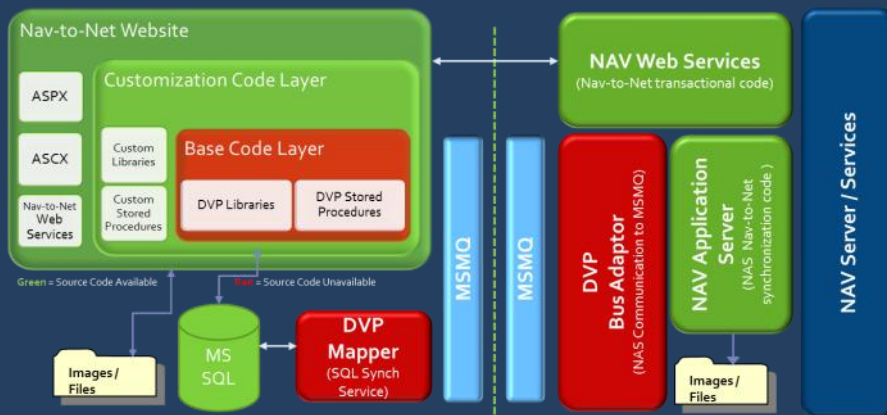
# Nav-to-Net™

## ✓ ARCHITECTURE

- Developer friendly object architecture.
- Multi-tier development architecture.

## ✓ PERFORMANCE

- Optimized for performance.
- Improved Navision Application Server (NAS) monitoring.
- Notification Management System allows for proactive monitoring and troubleshooting.
- Streamlined filtering techniques for synchronizations.
- Improved Advanced Search Performance.



## SYSTEM REQUIREMENTS

### RECOMMENDED TECHNOLOGIES AND MODULES:

#### Server Environment:

- Microsoft Windows Server
- Microsoft .NET Framework
- Microsoft Message Queue / Microsoft Dynamics NAV Web Services
- Microsoft Internet Information Server
- Microsoft SQL Server
- Microsoft Dynamics NAV Database Server or SQL Option
- Microsoft Dynamics NAV Application Server
- Microsoft Dynamics NAV Nav-to-Net granules/functionality
- Microsoft Dynamics NAV 2009 web services (optional)

#### Client Environment:

- Microsoft Dynamics NAV Classic Client or NAV 2009 Role Tailored Client

#### Web Client:

- Internet Explorer, Firefox, Chrome

## DEVELOPER REQUIREMENTS

### RECOMMENDED SOFTWARE:

- Software
- Visual Studio 2008

### RECOMMENDED TRAINING QUALIFICATION:

#### User Interface Track:

- MCTS: .NET Framework 3.5, ASP.NET Applications (or equivalent)
- Nav-to-Net, User Interface Development Course

#### Implementer Track:

- MCTS: SQL Server 2008, Implementation and Maintenance (or equivalent)
- Nav-to-Net, Implementation and Troubleshooting Course

#### Business Logic Layer Track:

- MCTS: .NET Framework 3.5, ASP.NET Applications with Programming in VB.NET (or equivalent)
- MCTS: SQL Server 2008, Database Development (or equivalent)
- C/SIDE Solution Development for Dynamics NAV
- Nav-to-Net, Business Logic Development Course

## About Digital Vantage Point Inc.

Digital Vantage Point is the global leader in delivering cost-effective, integrated e-commerce products and services to Microsoft Dynamics™ NAV customers and partners for well over a decade. Today, an extensive international customer base leverages Digital Vantage Point's accumulated experience and best practices, using Nav-to-Net to take their business online and enhance their ROI.

[www.dvp.net](http://www.dvp.net)



### Digital Vantage Point Inc.

Americas | 7676 Woodbine Ave., Suite 202 | Markham, Ontario, Canada L3R 2N2 | Tel 1.905.415.8455 | sales.americas@dvp.net  
Europe | J.P. Coenstraat 7 | 2595 WP Den Haag, Netherlands | Tel 31.70.799.1.120 | sales.europe@dvp.net